R. J. Gunning,
The Famous Chicago Advertising Man.
WILL TAX SIGNS AND BILLBOARDS.

As a meeting held May 27 last, the Board of Taxpayers of Chicago decided to place all Chicago will tax signs and billboards under a single department.

These signs, in many cases, are necessary for the proper business of the city and serve a useful purpose. Under the old plan, each owner of a will sign had to make his own arrangements for its maintenance, and the city was often left in a very dirty condition.

Under the new law, all will signs must be approved by the city officials and will be maintained by the city. The signs will be of the same size and shape, and will be placed in the most convenient location for their use.

The will steaks, as they are called, will be numbered and will have a record kept of their location and condition. This will make it easier to keep track of them and to locate them when necessary.

The will signs will be placed at the corners of the streets, and will be painted in a uniform color. They will be kept clean and well maintained, and will be removed when no longer needed.

The will sign will be a valuable asset to the city, and will be a great convenience to the public. It will save the city money in the long run, and will be a great help to those who own wills.
Death of Pat Shannon.

The billboards show printers and the show world in general the passing of one of the stars of Pat Shannon, who was so long the popular member of the bill. While Shannon was in this world, he was on intimate terms with all his friends, and everywhere he went he was met with fond farewells. He died in his sleep while working on a new advertisement, and the cause of his death was never known. The funeral was held in Chicago, July 15. In his address at the service, Mr. Shannon spoke of his love for the profession and the many friends he had made during his career in the magazine business. He was well-regarded for his honesty and integrity, and his passing was greatly mourned by all who knew him.

Michigan Billposters.

Annual Convention at Detroit, June 6-7.

The Michigan Billposter Association met in convention at Detroit, June 6 and 7. The convention was attended by a large number of representatives from various states. The papers presented the latest news from the bill poster world, and it is probable that the discussions were fairly good. The following subjects were reviewed: advertising techniques, new materials, and the importance of the rules by which the business is conducted.

At the conclusion of the business session, the convention adjourned to enjoy the hospitality of Mr. William E. Warner, President, and Mrs. Warner, who entertained the members at the Billposter at the Bay City, a popular restaurant in Detroit. The convention was well-attended, and much business was transacted.

Advancing Car No. 6, of the Great Wallace Shows.

Advertising Notes.

Most circus performers are well posted. Retail merchants of Cleveland, O., have taken to head-paid bill board advertising in a remarkable degree. It is said the advertising has been so successful that in some of the smaller cities the merchants have been forced to subscribe to more space in order to keep up with the demands made on them. In the larger cities, the advertisers have been better posted.

The National Distilled Alcohol Company, which has recently been established, is said to have a large number of bill board advertisements on the streets of Cleveland and other cities. The company is said to have a large amount of stock on hand, and the demand for the product is said to be increasing rapidly.

The American News Company, which has recently been established, is said to have a large number of bill board advertisements on the streets of Cleveland and other cities. The company is said to have a large amount of stock on hand, and the demand for the product is said to be increasing rapidly.

Los Angeles.

(Special Correspondence)

Los Angeles, July 1—The advertising agencies of the city are doing a large business in the sale of bill board space. They are following the example set by Cleveland and other cities, and are doing a good business in the sale of bill board space. The advertising agencies are said to be doing a large business in the sale of bill board space.

Permits for Billboards must be secured from City Inspector of Buildings.

Assistance in obtaining permits, Mayor John J. decided the city must compel persons who want to erect billboards to secure a permit from the city. From now on, permits will have to be secured from the city before any work is done.

The permit will be issued only after the proper plans have been approved by the building department. The permit will have to be renewed annually.

There is no law governing the sale of bill board space. The law under which the city operates is the one that was in effect at the time when the city was organized. The city has no authority to regulate the sale of bill board space. The city is said to have no plan for regulating the sale of bill board space.

Firefigters and advertising agencies are also cooperating in the campaign to get the city to adopt a regulation governing the sale of bill board space.

The city is said to be considering the matter and will soon adopt a regulation governing the sale of bill board space.

Cleveland.

Permits for Billboards must be secured from City Inspector of Buildings.

Cleveland, July 1—The city inspector of buildings is said to be considering the matter of issuing permits for the erection of billboards. The city inspector is said to be considering the matter of issuing permits for the erection of billboards.

It is said that the city inspector will issue permits only after the plans have been approved by the building department. The permit will have to be renewed annually.

There is no law governing the sale of bill board space. The law under which the city operates is the one that was in effect at the time when the city was organized. The city has no authority to regulate the sale of bill board space. The city is said to have no plan for regulating the sale of bill board space.

The city is said to be considering the matter and will soon adopt a regulation governing the sale of bill board space.

San Francisco.

(Special Correspondence)

The regular meeting of the Bill Poster's Assn., held at the Palace Hotel, San Francisco, June 6, was attended by a large number of representatives from various cities. The officers were elected as follows: President, Mr. J. B. Day; Vice-President, Mr. W. W. Walker; Secretary, Mr. E. C. Smith; Treasurer, Mr. W. H. Brown. The association is said to be prospering and will continue to do so.

The American News Company, which has recently been established, is said to have a large amount of stock on hand, and the demand for the product is said to be increasing rapidly.

Billposters' Notes.

At Louisville, Ky., a bill poster's license was sold at $250. The license is said to be the highest in the state. The license is said to be the highest in the state.

The American News Company, which has recently been established, is said to have a large amount of stock on hand, and the demand for the product is said to be increasing rapidly.

Lexington Horse Show, Fair and Carnival.

This great event will certainly appeal to all horse lovers. The horse show, fair, and carnival are in full swing, and the visitors are enjoying the exhibits and attractions. The show is said to be the largest and most interesting ever held in the state. The fair is said to be the largest and most interesting ever held in the state. The carnival is said to be the largest and most interesting ever held in the state.

Traveling Distributors.

(Pretend Content)

In my opinion, traveling distributors are the lifeblood of the business. They are the ones who carry the goods to the people who need them. They are the ones who make the sales.

There are many traveling distributors in the business, and they are doing a good job. They are doing a good job.

I have always found that a few firms will employ traveling distributors, but the majority of the firms I have dealt with prefer to employ local distributors. They say that it is cheaper and more satisfactory to employ local distributors.

The traveling distributor will cover a city, a county, or a state. He will go from town to town, selling the goods to the people who need them.

The traveling distributor is also very important in the advertising business. He is the one who has to sell the goods, and he is the one who has to advertise the goods. He is the one who has to advertise the goods. He is the one who has to advertise the goods.
Mr. Gude's resolution cutting the fine and expulsion of any member of the association who shall accept work from any save the only authorized solicitors of the association, has come in for much unfavorable criticism.

While some members content themselves with merely pointing out the bad taste indicated, the majority are very hot indeed, and vow that they will end the nonsense about solicitors now and forever.

What sense is there in delivering the association over to a couple of solicitors? Why should we make ourselves the tools and playthings of two solicitors? What advantage is there to the members in having any official solicitors? These are a few of the many pertinent questions with which "the billboard" has been assailed by indignant readers.

In all the column we have received, not one person has raised his voice in support of the measure. We have no hesitation in saying that Mr. Gude's resolution is the most uncorrectable measure ever enacted. It is doubly so, because it comes from a solicitor.

If the was a leader or a little or organization among the members at large, there is no doubt whatever that the action would result in the expulsion of all solicitors from the association for ever more.

As long as the official solicitors were content to work for the interests of the members they were considered all right, but now that they have come to extenuate themselves the "boases of the whols bloody show" there are indications of trouble.

Many of our readers still remember the arguments and reasons advanced by Mr. Gude when he was on the outside, and not a few are now quoting those savings of other days with great glee.

We can not even venture an opinion as to what the result of it all will be. If we had not seen the members bournemouth out of their rights at past conventions, if we had not seen them cheated by false promises and movements, and baffled by speeches and misleading arguments, we might expect to see them insist on their right to accept work from anyone they please.

The billboard takes all the risk, and has the right on that account to get business from whomever he can.

Most billposters are over 21 years of age, and do not require a guardian in the shape of an official solicitor. Most of them are entirely capable of running their various businesses without the help of meddlesome advisors. They will not accept free talk again at the next convention, but coarse work will not hoodwink them.
Above: M. W. Cooper, publisher and editor of The Billboard.
THE BILLBOARD

Who 'Tis Item.

This is a continuation of our "Who 'Tis Item." column, which will be published every Thursday in The Billboard. The column will feature stories about people in the advertising industry, both local and national. If you know of someone who has made a significant contribution to the industry, please let us know and we will feature them in this column.

The following items are new entries for new A. D. members, nonmembers, candidates for membership, and new or reclassified publications for new nonmembers.

THE BAZAAR.

Charlie City, Iowa.

Carbon City, Ill.

Charlottesville, Va.

Charlotte, N.C.

Charleston, S.C.

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Fair managers, as a whole, are planning to have strict inspection and sanitation points on fair grounds. Every care is being taken to make it a healthy and orderly exhibition. The public is being encouraged to help by daily inspection. The fair is designed to be an example of how a public health department should function.

There are numerous attractions that are being previewed. The dynamic displays of gas and fuel. justly deserve the attention of all. A visit to the fair should be an event for everyone. The fair is not only educational, but also entertaining. It is a celebration of progress and innovation.

A mentionable feature of the fair is the special equipment for the inspection of livestock. The livestock shown at the fair will be under strict inspection. The grades of livestock will be determined by expert judges. The fair is an opportunity to learn about the different breeds and their characteristics.

There will be a special section for the entertainment of children. The fair is a place where children can have fun and learn about the different aspects of life.

The fair is a great opportunity to see the progress that has been made in the field of agriculture and technology. It is an event that should not be missed.
"THE" ATTRACTION FOR COUNTY AND STREET FAIRS, RACE MEETING AND RESORTS.
THE BILLBOARD

MISSOURI


BELLA DUNA, MINN. - St. Louis Agricultural Society. June 27 to 28. W. H. Whiteley, Sec'y.


HALLOWELL, MASS. - Agsp. July 1 to 2. W. H. Colwell, Sec'y.


HAMILTON, N.Y. - Franklin County Agricultural Society. July 11 to 15. W. H. Colwell, Sec'y.


HAMILTON, WASH. - Pierce County Agricultural Society. July 4 to 8. W. H. Colwell, Sec'y.

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Gunning's Chicago Poster-Bulletins

Prominent locations enhanced by proper posting.

Not a matter of paste—but brains and good taste.
GOOD JUDGES' OPINIONS OF THE
Gunning Chicago Posting Service

Mr. Brent Good,
President Gunning's Litho Lever Pills Company,
New York City.

"For forty years I have made a careful study of all branches of advertising, and having been an extensive user of outdoor display naturally watched closely its advancement. It gives me pleasure to say that never before have I ever seen paper handled so artistically as it is on your Poster Bulletin in Chicago."

Mr. D. R. Talbert,
Apex California Fig Syrup Company,
Chicago.

"The practice of 'blending in' each poster gives it both individuality and preferred position not obtainable under ordinary bill posting. We believe The Gunning Poster Bulletin Service is unequalled in this country."

Mr. T. W. Crosby,
Advertising Manager N. K. Fairbank Co.,
Chicago.

"In superiority of locations and artistic handling of paper your Chicago Bulletin Service is sure to attract the attention of advertisers in general."

Mr. M. Switzer,
Advertising Manager H. Hershey Bros. & Co.,
New Orleans, La.

"We have posted upwards of 12,000 twenty sheet posters throughout the United States within the past year, and the work you have done for as is the best placed, most artistic and effective of any that I have examined."

Mr. H. L. Kramer,
General Manager Mail Order Company,
Kansas, Ind.

"After careful observation I have concluded that in point of attractiveness and advertising strength nothing surpasses your Poster Bulletins except the painted displays. The paper on your boards is uniformly and neatly posted, and the whole effect is much better than anything I have ever seen in the posting line."

Mr. John Lee Mahin,
President Mahin Advertising Company,
Chicago.

"We have noted with great interest the posting being done by you in Chicago, and take great pleasure in complimenting you on the artistic appearance of your Poster Bulletins."

Mr. George Kissam,
George Kissam & Co.,
New York City.

"On my last trip to Chicago I was surprised and very much pleased at your display of Poster Bulletins. You have always held the palm on sign advertising, and your new departure shows not only a good intelligent display, but what should prove a profitable one for your numerous customers."

Mr. E. H. Carqueville,
President Carqueville Litho. Co.,
Chicago.

"Much credit is due to you for the advanced manner in which you are posting in Chicago. The value of paper on your Poster Bulletins is enhanced ten fold, in our opinion."

Mr. John T. Revell,
Vice Pres. Ape. M. Revell & Co.,
Chicago.

"In regard to the large posters you have placed for us in Chicago will say that the work has proven very satisfactory and we will send you a large lot of stands that we expect from the lithographers in a few days."

289 Wabash Avenue. . . . Chicago.
THE BILLBOARD

TEXAS.

DALLES, TEX.—State Fair and Dallas Business Men's Club.
MIDLAND, TEX.—Missouri Pacific Association, Sept. 8th.
SAN ANTONIO, TEX.—San Antonio Professional Association, Sept. 26th to Oct. 2nd.
STAMFORD, TEX.—National Agricultural and Industrial Association, Sept. 27th to Oct. 2nd.
UTAH.

SALT LAKE CITY, UT.—American Agricultural Society, Sept. 26th to Oct. 2nd.

VERMONT.

BARTON, VT.—John E. King, Pres., I. S. N. Women, 10th, 15th, 20th.
BRATTLEBORO, VT.—Valley Fair Association.

NEW HAMPSHIRE.

CONCORD, N. H.—State Fair, Sept. 21st to Oct. 5th.

MASSACHUSETTS.

ANNE ARUNDEL, M. A.—State Fair, Sept. 26th to Oct. 2nd.
BOSTON, M. A.—State Agricultural Society, Aug. 22nd to Sept. 5th.
FRAMINGHAM, M. A.—State Agricultural Society, Sept. 26th to Oct. 2nd.
MIDDLEBORO, M. A.—State Agricultural Society, Sept. 29th.
MORRISVILLE, M. A.—Lansing Valley Fair, Oct. 1st.
NORTHFIELD, M. A.—Dog Show, Oct. 7th.
WINCHESTER, M. A.—State Agricultural Society, Sept. 26th to Oct. 2nd.

RHODE ISLAND.

PROVIDENCE, R. I.—State Agricultural Society, Sept. 26th to Oct. 2nd.

VIRGINIA.

CAPE CHARLES, VA.—Chesapeake Agricultural Society, Farm Fair, Aug. 25th to Sept. 15th.

WEST VIRGINIA.

CHARLESTON, W. VA.—State Agricultural Society, Sept. 26th to Oct. 2nd.

WISCONSIN.

AMHERST, WIS.—Portage County Agricultural Society, Sept. 26th to Oct. 5th.
ARROWHEAD, WIS.—Wisconsin Agricultural Society, Sept. 26th to Oct. 5th.
BARABOO, WIS.—State Agricultural Society, Sept. 26th to Oct. 5th.
BEAVER DAM, WIS.—Dodge County Agricultural Society, Sept. 26th to Oct. 5th.
BERLIN, WIS.—Wisconsin Agricultural Society, Sept. 26th to Oct. 5th.
CHESTER, WIS.—Walworth County Agricultural Society, Sept. 26th to Oct. 5th.
DODGEVILLE, WIS.—Iowa County Agricultural Society, Sept. 26th to Oct. 5th.
GREEN RIVER, WIS.—Reedsburg Agricultural Society, Sept. 26th to Oct. 5th.
HILLSBORO, WIS.—Waukesha County Agricultural Society, Sept. 26th to Oct. 5th.
LA CROSSE, WIS.—La Crosse County Agricultural Society, Sept. 26th to Oct. 5th.
LINCOLN, WIS.—Northland Agricultural Society, Sept. 26th to Oct. 5th.
PARDO, WIS.—Park County Agricultural Society, Sept. 26th to Oct. 5th.
ST. CROIX FALLS, WIS.—Park County Agricultural Society, Sept. 26th to Oct. 5th.
TOMAH, WIS.—Eastern Wisconsin Agricultural Society, Sept. 26th to Oct. 5th.
VIBORG, WIS.—Crawford County Agricultural Society, Sept. 26th to Oct. 5th.
WISCONSIN Dells, WIS.—Wisconsin County Agricultural Society, Sept. 26th to Oct. 5th.

ST. CROIX FALLS, WIS.—Park County Agricultural Society, Sept. 26th to Oct. 5th.

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BIG DISPLAY MUSLIN SIGNS CHEAP BY MAIL! Dash or more, any size, send for Samples Free.

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For Fails, Fetes and Celebrations.
"Either Lady or Gentlemen Aerostats" We are reliable.
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Baby Elma—3 Years of Age.

In a wonderful Scientific Rowing Exhibition, especially adapted for Farm. She carries her own tank, Scott E.; needs no evacuating.

World’s Water Wonders.

In High Diving and Acrobatic Tests. MISS DESSIEH, only 13 years, Champion All-around Female Swimmer and Diver of the World, MASTER TOMMIE, the boy Wonder.

Pomper Life-Saving and Fire Drill.

Showing the use of Suction Ladders and Rescuing People from high buildings by means of Canvas Tube, finishing with A LEAP FOR LIFE.

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di gamma, a gas o a l’ischiello

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Serpenti, lampade, commoventi, con va- falite, uccelli di argento, sociale a ogdi sorta di nordix.

S'aprende il Cattologo

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I codici compratori sono avviati e c sono non soli fabbriantii dei FIA
di Mirell, che non vendiamo ogni di un anno o che ci siamo superati o a tutti gli altri. Guardare chi e chi vende e non tener conto di niente.

"Prio di qualit&1; e "prezzo basso.

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BURLINGTON, IOWA.—July 27 to Aug. 2.
CANTON, O.—Aug. 13 to 15.
CAYUGA, IOWA.—Aug. 14 to 16.
CHICAGO, I11.—July 19 to 28.
CHILDCREED, I11.—June 10 to 12.
CHICAGO, I11.—July 19 to 28.
CLEVELAND, O.—July 13 to 15.
CLARION, PA.—State Fair—Sept. 4 to 6.
COLUMBUS, O.—Great Western Circuit, July 15 to 16.
COLUMBUS, O.—Great Western Circuit, July 15 to 16.
COLUMBUS, O.—State Fair—July 13 to 15.
COLUMBUS, O.—State Fair—July 13 to 15.
COLUMBUS, O.—State Fair—July 13 to 15.
COLUMBUS, O.—State Fair—July 13 to 15.
DENTON, KANS.—State Fair—Sept. 3 to 6.
DIESEL, IOWA.—Aug. 7 to 9.
DISCOVERY, IOWA.—State Fair—Sept. 4 to 6.
DODGE CITY, KANS.—Mid-West Circuit, July 7 to 10.
DORADO, PA.—State Fair—Aug. 11 to 13.
DOWAGIAC, MICH.—State Fair—Sept. 1 to 3.
DURHAM, N. C.—State Fair—Sept. 1 to 8.
DULUTH, MINN.—State Fair—Aug. 11 to 13.
DUKE, PA.—State Fair—Aug. 11 to 13.
DUKE, PA.—State Fair—Aug. 11 to 13.
DUANE, I11.—State Fair—Sept. 4 to 6.
ELMIRA, N. Y.—State Fair—Sept. 13 to 15.
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Cincinnati, Ohio,

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Map Mounting, Metal Edging,
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Show Card Framing,
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For Printers.

We have the best attraction, the best advertised
and agreed display for a printer's display.

It is a class act and

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Riverview,
Rev. John Fow.


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The John Chapman Co.

has all the billboards, and most of the bulletins in Cincinnati. We also do good sign tacking and distributing, Offices.

17 LONGWORTH STREET.

THE BILLPOSTER

will enable one to do it.

it will make the best job of it and

THE MACHINE

will enable one to do it.

it will make the best job of it and
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OF THE
INTERNATIONAL
ASSOCIATION OF
DISTRIBUTORS,
Cincinnati, Ohio, July 18-21.

HOTEL EMERY,
Tuesday, Wednesday, and Thursday,
July 18, 19, 20.

Over Two Hundred Distributors are expected.

For particulars write to any of the officers.

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Large illustrated catalogue FREE. Prices the lowest in the land.
B. G. UHER & CO.,
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WANTED—AGENTS!
Everywhere, big money beautiful hand-engraved standard cards, clear or colored hands written or stamped. Just the thing for billposters and distributors. Every one buys at sight. Sample on receipt of 50 cents.
LEADER CARD COMPANY
2936 Armour Ave., CHICAGO.

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Of the Chicago railway and hotel handout number of Profitable Advertising.
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The Capital Bill-Posting Company,
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Address all Communications care Columbia Theatre.

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Now playing in City Park, Denver, Colorado.
At Liberty after July 8th.
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GREAT WESTERN PRINTING COMP'Y,
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Have a new and complete line of Posters Type and STOCK LETTERS
Can furnish Stencils, any size or quantity desired.
Bold and Catchy Designs.

We make a specialty of printing Posters, Muslin Banners, Parade Slogans, etc.
First-class work in every respect, at lowest possible prices.

Carry in stock Hangers and Posters for Horse Shows, Fairs, Beach Shows, Races, Carnival Parades, Athletic Events, etc. Now designs being added as rapidly as possible in all lines.
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The most practical brush made. Copper wired and protected covering.
Improved Light Weight Black.

GRAY RUSSIAN BRISTLES.
Quaker City, 9-inch, $2.00 per dozen, $20.00 each.
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5-foot Curved Handles, 50 cents each.

ELDER & JENKS, Brush Makers:
127 North 5th St., Philadelphia, Pa., N. S. A.

DIDN’T FORGET THAT
Columbus, Georgia.

DON’T FORGET THAT THIS CITY
Has a 2000 people, 68 miles, 40 churches, 48 public schools, 11 theaters, and 4 radio stations. Don’t you forget to call at the American Band of Chicago, 510 Chicago Opera House.

DON’T FORGET WHEN YOU WANT
BILLPOSTING, CARD TACKING OR DISTRIBUTING DONE.
— TO WRITE TO—
THE CITY BILLPOSTING CO.,
CHARLIE STERNBERG, 528 N. MICHIGAN,
Chicago, Ill.

PUEBLO, COLO.,
We can still distribute. Call us for your new and old stock.

SAN FRANCISCO, CAL.,
We are the best billposting and distributing agencies in the state. No work too small or big. We welcome no small orders.

FORTY, MICH.,
We are the best billposting and distributing agencies in the state. No work too small or big.

SANTA CRUZ, CAL.,
We are the best billposting and distributing agencies in the state. No work too small or big.

THE CITY BILLPOSTING CO.,
CHARLIE STERNBERG, 528 N. MICHIGAN,
Chicago, Ill.

City Billposting Co.
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ESTABLISHED 1914.
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ANY ONE
Wishing to know the best ideas of the year or the best ideas of the coming year, will be interested in our new ideas. "THE IDEAS" is worth $1.00 to those who want to see the very best ideas. Those ideas that are not in our catalogue, but are ideas that are the very best ideas of the year or the best ideas of the coming year.

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EVERYBODY
Knows "Sam W. Hoke Posters." They are posted on the best billboards in more than 1,000 cities, towns and villages, and are the best posters on earth.

EVERYBODY
Knows that Sam W. Hoke posts posters throughout America, and that he gives the advertiser absolutely the best service everywhere.

EVERYBODY
wanting to do billposting should have Sam W. Hoke produce the poster, and by all means have Sam W. Hoke attend to the billposting.

EVERYBODY
Has not yet learned that Sam W. Hoke also makes PRINT-PAINTED Oil Cloth and Muslin Signs. But he does, and they are the same high grade as his posters, the best ever. They are printed with paint and are really painted signs in every respect but the price. Samples and prices will be sent to anyone on application. All sizes, from 4x20 inches at 1c each, to 40x60 inches at 30c each, all in gorgeous colors. A VERY POPULAR SIZE is 12x36 inches at 7c each, in lots of not less than 500.

THE MANUFACTURER
in no matter what line, who does not use Sam W. Hoke's Signs and Posters, is apt to get behind in the procession. The people today who are getting rich are the ones who are using the Sam W. Hoke Posters and the Sam W. Hoke Oilcloth Print-Painted Signs.

ANY BILLPOSTER
will tack these signs for you at reasonable prices, or if you do not wish to be bothered with attending to the tacking, Sam W. Hoke will take contract to attend to that part of the work also — and if he takes the contract to do it, it will be done right, or you will not be expected to pay for it.

YOUR ORDERS ARE SOLICITED. WRITE TODAY.

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LONG DISTANCE BILL POSTER
QUICK TIME POSTER MAKER
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